

Sponsorship Proposal

“Moment in Time” International Charity Art Exhibition 2025

Presented by **Studio 83**^{*} | In collaboration with **VZOW**

Partnership Opportunities

This sponsorship proposal outlines the partnership opportunities for “*Moment in Time*,” a cross-city international art exhibition organized by **Studio 83** in collaboration with **VZOW**. We are seeking sponsors and collaborators to support this cultural event – either financially or through in-kind contributions – in exchange for valuable brand exposure, audience engagement, and alignment with the creative and cultural sectors in both **Hong Kong** and **Taipei**.

Whether you're a lifestyle brand, creative business, or an organization that values community and the arts, this is a unique opportunity to showcase your brand to a highly engaged and diverse audience, both on-site and online.

About the Exhibition

“Moment in Time” is a cross-city group art exhibition celebrating fleeting emotions, personal memories, and transformative experiences. Hosted in two major cultural hubs – Hong Kong and Taipei – the exhibition will showcase over 150 original works by more than 80 emerging and established artists.



The Hong Kong edition will take place at the Pao Galleries of the Hong Kong Arts Centre, a professional art space recognized for its contemporary exhibitions. The Taipei edition will be held at Woolloomooloo WXY Xhibit, a creative venue known for connecting culture, lifestyle, and art.

This exhibition invites the public to pause, reflect, and connect through visual storytelling. With a professional venue, curated layout, and strong community engagement, it's a platform that blends art, culture, and social value.

Exhibition **Schedule**

**Hong
Kong**

25–27 Oct
2025

VIP Opening:
24 Oct 2025

Pao Galleries 4/F + 5/F, Hong Kong Arts Centre

4/F & 5/F, Hong Kong Arts Centre, 2 Harbour Road, Wan Chai, Hong Kong

Taipei

22–24 Nov
2025

VIP Opening:
24 Oct 2025

Woolloomooloo WXY Xhibit

5F, No. 385, Section 4, Xinyi Road, Taipei City, Taiwan

About **Studio 83**

Studio 83 is the driving force behind this initiative. This section offers a quick look at who we are – a Hong Kong-based art space dedicated to education, expression, and elevating emerging artists through engaging and impactful projects.

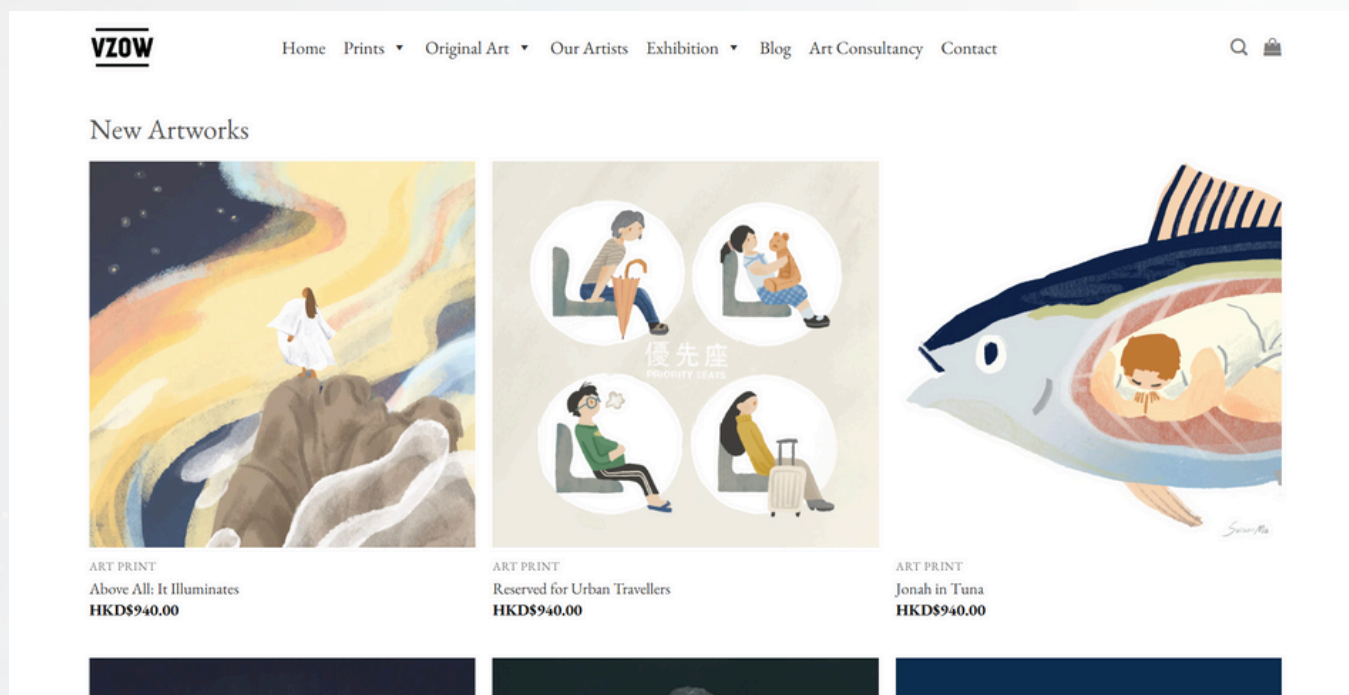
Located in Central, Hong Kong since 2014, Studio 83 provides professional art education, corporate team-building workshops, and curatorial support for international exhibitions. Our mission is to connect people through creativity and offer platforms for artists and collaborators to share meaningful stories.



About **Vzow**

As our digital exhibition partner, **VZOW** extends the reach of this event beyond the physical galleries. This section explains how their online platform helps artists — and your brand — stay visible to audiences even after the exhibition concludes.

VZOW is a Hong Kong-based curated online art platform that partners with galleries and curators across Asia. For this exhibition, all artworks will be showcased on a dedicated gallery page, available for viewing and purchase during the exhibition and for two months afterward.



Why Sponsor **Us**?

Sponsoring "Moment in Time" is more than just visibility — it's a chance to align with culture, creativity, and community. Below are several reasons why this opportunity can meaningfully benefit your brand:

Premium brand exposure

Premium visibility in two major art scenes

Hybrid engagement

bringing your service & product to the target audience with a brand new approach

CSR/ESG value

20% profit of the exhibition's sold artworks will go to an NGO

Association with Cultural Leadership

aligns your brand with forward-thinking, culturally impactful initiatives

Sponsorship Tiers

To support this meaningful cross-city exhibition, we offer **three levels of sponsorship** to suit different goals and budgets. Each tier provides a unique combination of brand exposure, event participation, and recognition – allowing your brand to engage with the art community in a way that aligns with your values and visibility needs.

Benefit	Platinum (HKD 80,000+)	Gold (HKD 40,000–79,999)	Silver (HKD 15,000–39,999)
Event Naming Rights	✓ "Presented by" title	–	–
Logo Placement	✓ Prime placement on all materials	✓ On printed and digital materials	✓ On website and sponsor board
On-Site Brand Activation Space	✓ Large installation or branded booth	✓ Medium-sized product display	
Opening Remarks at VIP Night	✓ Included (Hong Kong event)	–	–
Social Media Exposure	✓ 3 dedicated posts on Studio 83 & VZOW	✓ 2 dedicated posts	Group thank-you mention
VIP Private exhibition Tour	✓ 2 Tours	✓ 2 Tours	✓ 1 Tours
Logo on Website & Sponsor Wall	✓ Included	✓ Included	✓ Included
In-Kind Sponsorship Eligibility	✓ Accepted	✓ Accepted	✓ Accepted

Let's Connect

We'd love to build a partnership that is inspiring, strategic, and mutually rewarding.

Contact Us

✉ marketing@studio83.com.hk

📱 WhatsApp: +852 5615 4388

🌐 www.studio83.com.hk

📍 11/F, 46 Lyndhurst Terrace, Central, Hong Kong